



A pledge-driven dog walk and community-wide animal celebration

Menu of Fundraising Ideas

Pick some of these fundraising ideas or use them as thought starters for some of your own!

- 🐾 **Jeans/Casual Day:** For a donation of \$3, employees dress casual on a designated day. Or sell a year's worth of weekly Jeans Day privileges for \$100, or one month for \$10.
- 🐾 **Dog Days:** For a donation of \$3, employees wear a Dog themed T-shirt, sweatshirt, etc. Let them get creative.
- 🐾 **Clean Out the Closet:** Hold a yard sale or offer employees the opportunity to purchase excess inventory items such as coffee mugs, T-shirts, laptop computer bags, etc., with sales benefiting the event.
- 🐾 **Mutt Strut Paw Print Sales:** Sell paper Mutt Strut Paws to be posted at the office or store, or ask a restaurant you frequent, your kids school, your hair salon, church, etc. with sales benefiting the event.
- 🐾 **Collection of "Extra Change":** Place a fundraising canister at a place you frequent, by the cash register, vending machine, coffee service, etc. or collect your own change at the end of the day.
- 🐾 **Drawing For Gift Certificates, Tickets, or Prime Parking Space at the Office:** For a donation of a specific dollar amount, donor is entered into drawing.
- 🐾 **Food/Beverage Sales:** Cookies, donuts, bagels, popcorn, muffins, hot dogs, pizza, ice cream, smoothies, dog/cat treats, etc.
- 🐾 **Car Wash**
- 🐾 **Break A Balloon Contest:** Buy a dart for \$1-\$5 and throw it at a wall of balloons for a chance to collect the prize inside. Prizes can include casual days, prime parking spots, free lunch, gift certificates, etc.
- 🐾 **Recognition Day:** Sell balloons, cupcakes, flowers, cards, etc. to be given to a co-worker on a designated day as a show of thanks or appreciation.
- 🐾 **Private Event:** Requests friends and family to donate to your campaign in lieu of a birthday, Bar/Bat Mitzvah, First Communion, or Confirmation present.
- 🐾 **Company Matching:** Ask each member of your team to investigate company matching programs at their place of employment.
- 🐾 **Manager Shoe Shine**
- 🐾 **Cook Off:** Charge a donation to taste test and cast your vote.
- 🐾 **50/50 Raffle:** Ask a local establishment to allow your team to set up a table to hold a 50/50 raffle.
- 🐾 **Home/Catalog Party:** Host a party which includes a donation from sales to benefit the event.
- 🐾 **Putting Contest or Longest Drive with a Marshmallow Contest:** Charge an entry fee and provide a prize for the winner such as a free lunch, prime parking spot or office for the day, etc.
- 🐾 **Personal Letter-Writing/Email Campaign:** See our Letter-Writing Campaign Tips & Samples on the Mutt Strut Fundraising Tips page.
- 🐾 **Relaxation Day:** Bring in a massage therapist to perform neck and back massages for a donation.
- 🐾 **Meeting "Etiquette Rules":** Fine co-workers a \$1-\$5 donation for arriving late, not turning off cell phones, having side conversations, etc.
- 🐾 **Lunch with the Boss:** Employees who made a donation are entered into a drawing for lunch with the boss.
- 🐾 **Manager Cook Out:** For a \$10 donation, employees dine on food prepared by the management team.
- 🐾 **Used CD/Book Sale**
- 🐾 **Bottle/Can Drive:** Ask your friends, neighbors, co-workers, church, and school to donate their empty bottles and cans.